

Ocean and Earth Science Southampton Careers day 12 February 2015

The number of excellent students graduating from our accredited programs has been continuously increasing over the last few years. We are pleased to say this has also been the case for the number of exhibitors interested in attending our highly regarded Ocean and Earth Science Careers day. We are pleased to announce that this year we can offer sponsorship packages that will provide attractive benefits for the exhibitors and offer additional opportunities for our keen students who are eager to engage with the companies represented at this bespoke event.

We have detailed the sponsorship options below and we would welcome combined packages if you feel it more appropriate for your organisation.

Primary Sponsor Package | Cost: £750 | 2 available

- Premier stand space (3m wide) in prime location
- A 10 minute presentation/case study detailing 'a successful graduate story' at the subject specific panel sessions (Geology & Geophysics / Marine Biology & Oceanography) with 5 minute Q&A
- Logo and company link on the dedicated web page on the OES website and Careers destination website
- Company Banner or posters in the Careers panel room
- Company pen handed out with brochure at welcome desk (provided by sponsor)
- Logo featured or company mentioned on below communications/materials:
 - A5 Careers day brochure front cover
 - A4 and A3 Posters featured across the University of Southampton Campuses
 - On rolling adverts on plasma screens at Highfield and NOCS
 - Flyers distributed across Ocean and Earth Science (OES) and Faculty of Natural and Environmental Sciences at Highfield, Faculty of Engineering and the Environment
 - In all e-marketing communications to key stakeholder groups
 - Announcement in various Student Union communications
 - Social Media channels at UoS, Careers destinations, OES, Faculty of Natural and Environmental Sciences at Highfield, Faculty of Engineering and the Environment
 - Recognition at the welcome to each student group in the morning and afternoon sessions
- Careers day Brochure:
 - Full colour advert or case study in brochure with image
 - 150-200 word sponsor welcome with company info, logo and link to company job/careers website

Sponsorship Package 2 | Informal Interviews | Cost £350 | 2 available

- 1 large room dedicated to your company for a period of two hours in the morning or afternoon* with option to see up to 8 students
- One-to-one 15 minute time slots with students who will be able to pre-book prior to event
- Choice of putting up branded materials (sponsor to provide)
- Follow up email will be sent all of our students with your company information (info provided by sponsor)
- Recognition of sponsorship in the A5 Careers day brochure
- Option to include Company branded 2 page skills and tips section in brochure. E.g. what makes a good CV, Interview tips and techniques, work experience etc? (content to be supplied by sponsor)

*This will be dependent on the allocation of am or pm of the subject specific sessions.

Sponsorship Package 3 | Networking Event Host | £100 | 1 available

- Branded company point of sale materials at networking event (provided by sponsor)
- Option to have company materials rotating on a plasma screen in networking session (provided by sponsor)
- Academic and students audience will attend this event with an estimated footfall of up to 100 people in dedicated space
- Recognition of sponsorship in the A5 Careers day brochure

Every exhibitor will receive:

- Stand space (1.5m)
- One table, 2 chairs and electrical point
- Wifi access
- Lunch vouchers for two exhibitors, and refreshments throughout the day
- 70 word company profile in Careers day brochure

For further information, please contact:

- Ocean and Earth Science Careers Team
- E: oescareers@southampton.ac.uk
- T: 023 8059 2024

"I was immensely impressed with the calibre, intelligence, interest and positivity of every single student I spoke to. Frankly, they were some of the 'highest-potential' candidates I have seen for some considerable time. Furthermore I have noticed that the high practical content of Ocean and Earth Science courses is ensuring these students are well equipped for their transition to professional careers."

Brendan Bellis, Fugro